



Edwin M. Lee, Mayor
Naomi Kelly, City Administrator

CITIZENS' ADVISORY COMMITTEE FOR THE CENTRAL MARKET & TENDERLOIN AREA

The agenda packet is available for review at the City Administrator's Office (City Hall, 1 Dr. Carlton B. Goodlett Place, Room 362 and at the meeting

Meeting Minutes

For March 5, 2015
5:45 pm
City Hall, Room 416

Order of Business

1. Call to Order/Roll Call

Members Present:

Peter Masiak, Chair (Seat 2)
Stephen Tennis (Seat 11)
John Bogacki (Seat 4)
Brad Paul (Seat 5)
Eva Pirring (Seat 1)
Rob Gitin (Seat 8)

Members Absent:

Steven Suzuki (Seat 3)
Vacant (Seat 6)
Julian Dash (Seat 7)
Vacant (Seat 9)
Antoinette Stadlman (Seat 10)

2. Approval of Minutes [Action] – Special Meeting February 5, 2015

3. Approval of Excused Absences [Action]
February 4, 2015 – Robert Marquez, Julian Dash, Steven Suzuki

4. Presentations from Moy Eng - Community Arts Stabilization Trust (CAST) [DISCUSSION]
The mission of CAST is to create stable physical spaces for arts and cultural organizations to facilitate equitable urban transformation by acquiring properties to sustain arts in selected San Francisco neighborhoods; building the capacity of cultural organizations to lease or own property; and by bundling leases to sustain affordable rents for those not prepared to buy leveraging funding to achieve the goal. Much discussion and education about how CAST helps artists and why the focus is on the arts community instead of other communities. The CAST ED explained that the founder felt the art community needed support in this manner. The example of CounterPULSE partnering with CAST for long-time neighborhood institutions like them and The Luggage Store to help anchor the growing arts district

and maintain the fabric of creative nonprofit organizations that characterize Central Market. Creative endeavors like CAST propel the City's efforts to enhance the role of arts organizations in the neighborhood while ensuring longevity of these important institutions. Ms. Perring asked if CAST would be able to generate jobs for the community? Temporary employment through constructions of rehabilitating the buildings, as well as stabilizing and growing the arts organizations they partner with that may eventually allow the hiring of more individuals.

5. Presentations by Community Liaisons [DISCUSSION]

This section of the agenda allows companies to present on their progress.

Mo Tracy, Spotify – will be giving Mural, Music, Arts Project (MMAP) a \$5K grant for their History Through Hip Hop (HTHH) 2015 program. 15 youth in Spotify's office learning about history through the lens of art and culture. Youth also work on music and creative outlets during the paid internship program. Looking toward a June showcase of their work. Spotify hosted a small event with MMAP for an alumnus of HTHH, new artist, Jidane, performed for students affiliated with HTHH. Fundraising with Tenderloin Safe Passage in April. The SF Youth Commission has reached out to CBA liaisons to help host a workshop with youth in the area, scheduled for June.

Adam McBain, Zoosk – Handful of events in February, 1st of 4 employment workshops with Vietnamese Youth Development Center (VYDC). Provided space for workshop, youth ate dinner with Zoosk staff. Volunteered at Reading Partners. Separately from CBA a staff member has logged in over 50 hours of volunteering at Reading Partners. Partnering with PAWS, as well as Episcopal Community Services for lunch service.

Caroline Barlerin, Twitter, – submitted quarterly deliverable plan for the upcoming year as well as a summary for Q1 to CAO. Highlights in February and March, Twitter assisted a mother affected by the Hyde St fire to help raise funds for mother and her children for clothes, sheets, and other goods, as well as \$5K donation from Twitter, and did a marketing campaign and then over \$25K donated by supporters who heard about the fire through Twitter's efforts. Hosted SVDP donor appreciation night that provides homeless support throughout bay area. ED of SVDP appreciated the support by Twitter. An employee of St. Anthony's has joined the board. Ms. Barlerin sat on the panel of Boys and Girls Club Youth of the Year. An employee at Twitter is the "big brother" for Precious who was a candidate from the TL for the Youth of the Year. Another program District 6 youth commission meeting held at Boeddeker Park. A Twitter engineer purchased inexpensive computers to help teach young kids through Catholic Charities how to code. Volunteers at Safe Passage and utilizing language skills there. Attended an Asian Neighborhood Design (AND) graduation was really impactful, and looking to host an event for AND.

Megan Trotter, Zendesk – Volunteered at: Episcopal Community Services, St. Anthony's, Reading Partners, Bay Area Video Coalition, Curry Senior Center, Glide. Had employees get NARCAN trained through Glide. Partnered with Bay Area Video Coalition on the Zendesk certification program to have unemployed individuals go through a boot camp on how to use Zendesk products to hopefully enable them to be more marketable within the tech industry when they seek employment opportunities. . Also hosted Compass Family leadership council.

Cristina Fink, Yammer - Sponsored all 7th & 8th graders @ DMA to attend Selma; Donated food to local shelters; Donated frames to DMA. Donated hygiene kits, clothing, & silverware to residents of 642 Hyde St.; Art supplies to BJM; Donated food to TL residences & non-profits. Volunteered at Safe Passage, YWAM Food Pantry, Logic Class @ DMA. Also looking to help Safe Passage streamline their program using technology.

6. Seats 6 and 9 currently vacant [DISCUSSION]

Peter Masiak expressed the importance of reaching out to folks to get vacancies filled.

7. General Public Comment

None

8. Committee Members' Proposed Future Agenda Items [DISCUSSION]

Framework discussion talked about, and how it should be tabled until a later meeting.

9. Committee Members' Comments and Announcements

10. Next Meeting Schedule [DISCUSSION/POSSIBLE ACTION]

The next regularly scheduled meeting is May 7, 2015

11. Adjournment – 7:35PM.

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Andrea Ausberry, Administrator
Sunshine Ordinance Task Force
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